

Kellogg's 100 Year Coles Gift Card Promotion Terms & Conditions ("Conditions of Entry")

Schedule													
Promotion:	Coles 100 Year Gift Card Promotion												
Promoter:	Kellogg (Aust) Pty Ltd ABN 30 004 110 105, Suite 8, Level 8, 8 Central Avenue, Eveleigh, NSW 2015, Australia. For any inquiries regarding this Promotion, please contact the Promoter via https://www.kelloggs.com.au/en_AU/contact-us.html .												
Promotional Period:	Start date: 29/05/24 at 09:00 am AEST End date: 26/06/24 at 11:59 pm AEST												
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.												
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase a 725g packet of Kellogg's® Corn Flakes from any Coles supermarket within Australia or online at https://www.coles.com.au ("Participating Venues"); b) visit www.kelloggs.com.au/100years-coles-win , and fully complete and submit the online entry form with all requested details and upload a scanned copy or photo of the receipt for the qualifying transaction. The entrant must fill out the account registration form the first time they complete an entry (if they have not already registered for a Kellogg's account yet) and then be logged in for any subsequent entries submitted. Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original or copied receipt for the qualifying transaction.												
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per qualifying transaction; b) limit three (3) entries permitted per person per day; and c) each entry must be submitted separately and in accordance with the entry instructions above. The entrant is eligible to win a maximum of one (1) Major Prize and one (1) Minor Prize (excludes SA residents).												
Total Prize Pool:	AUD \$54,000.00												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 35%;">Prize Description</th> <th style="width: 10%;">Number of this prize</th> <th style="width: 15%;">Value (per prize)</th> <th style="width: 40%;">Winning Method</th> </tr> </thead> <tbody> <tr> <td>Major Prize: The prize is \$10,000 paid by direct deposit to the winner's nominated Australian bank account in their name.</td> <td align="center">4</td> <td align="center">AUD\$10,000.00</td> <td>Draw: computerised random selection - 27/06/24 at 12:00 pm AEST</td> </tr> <tr> <td>Minor Prize: The prize is a \$500 Coles e-Gift Card.</td> <td align="center">28</td> <td align="center">AUD\$500.00</td> <td>Draw: computerised random selection - 27/06/24 at 12:00 pm AEST</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	Winning Method	Major Prize: The prize is \$10,000 paid by direct deposit to the winner's nominated Australian bank account in their name.	4	AUD\$10,000.00	Draw: computerised random selection - 27/06/24 at 12:00 pm AEST	Minor Prize: The prize is a \$500 Coles e-Gift Card.	28	AUD\$500.00	Draw: computerised random selection - 27/06/24 at 12:00 pm AEST
Prize Description	Number of this prize	Value (per prize)	Winning Method										
Major Prize: The prize is \$10,000 paid by direct deposit to the winner's nominated Australian bank account in their name.	4	AUD\$10,000.00	Draw: computerised random selection - 27/06/24 at 12:00 pm AEST										
Minor Prize: The prize is a \$500 Coles e-Gift Card.	28	AUD\$500.00	Draw: computerised random selection - 27/06/24 at 12:00 pm AEST										
Prize Conditions:	<p>Major Prize Conditions:</p> <ul style="list-style-type: none"> The winner must provide their Australian bank account details to the Promoter in order for the prize to be awarded. <p>Minor Prize Conditions:</p> <ul style="list-style-type: none"> Any ancillary costs associated with redeeming the Coles e-Gift Card are not included. Any unused balance of the Coles e-Gift Card will not be awarded as cash. Redemption of the Coles e-Gift Card is subject to any terms and conditions of the issuer including those specified on the Coles e-Gift Card. Treat this gift card like cash. Stolen gift cards will not be replaced or refunded. To be used for the purchase of goods and services at Coles Supermarkets and ColesCentral. The card cannot be redeemed at Coles 												

	<p>Online, Coles Express or Liquorland. Not redeemable for cash or payments of credit cards or store accounts. Gift cards cannot be used to purchase gift cards.</p> <ul style="list-style-type: none"> • This card will expire 4 years from the issue date. For full terms of Use, expiry date or customer service visit giftcards.com.au or phone 1300 304 990. • PLEASE TREAT THIS EGIFT CARD LIKE CASH AND SAFEGUARD IT ACCORDINGLY.
Winner notification:	The winners will be contacted by email within seven (7) days of the draw. The winners will be published at www.kelloggs.com.au/100years-coles-win by 04/07/24.
Unclaimed Prizes:	<p>Prizes must be claimed by 28/08/24 at 12:00 pm AEST. In the event of an unclaimed prize, the prize will be redrawn on 29/08/24 at 12:00 pm AEST at Kellogg (Aust) Pty Ltd, 8/8 Central Avenue, Eveleigh NSW 2015, Australia. The winners of the redraw will be notified by email within seven (7) days of the redraw. The winners will be notified publicly (and their details published) at www.kelloggs.com.au/100years-coles-win by 05/09/24.</p> <p>If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at www.kelloggs.com.au/100years-coles-win.</p>

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Draw:
 - a) The draw will take place at Kellogg (Aust) Pty Ltd, 8/8 Central Avenue, Eveleigh NSW 2015, Australia at 12:00 pm AEST on 27/06/24 using computerised random selection.
 - i) The first thirty-two (32) valid entries drawn will be the winners of the prizes specified in the Schedule above.
 - b) The prizes will be drawn in descending order of value.
 - c) The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
 - d) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
6. All reasonable attempts will be made to contact each winner.
7. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
8. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
9. Entrants must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase

- receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
 11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
 12. No entry fee is charged by the Promoter to enter the Promotion.
 13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
 14. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at https://www.kelloggs.com.au/en_AU/privacy-policy.html. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion.
 15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.
 16. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
 17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
 18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
 19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
 20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
 21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
 22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained

(whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

23. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
26. Authorised under: ACT Permit No. TP 24/00721, NSW Authority No. TP/01479 and SA Permit No. T24/567.