

Corn Flakes 100 Years Coles Gift Card Promotion Australia

Frequently Asked Questions

When does this promo start and end?

Promo commences on 29th May, 2024 at 9:00am AEST and ends on the 26th June, 2024 at 11:59pm AEST.

Who is eligible to participate in this offer?

This offer is open to Australian residents over the age of 18yrs.

How do I enter?

The entrant must complete the following steps during the Promotional Period:

- (a) purchase a 725g pack of Kellogg's® Corn Flakes from any Coles supermarket within Australia or online at <https://www.coles.com.au> ("Participating Venues");
- (b) visit www.kelloggs.com.au/100years-coles-win and register for a Kellogg's® account (if not already registered) and fully complete and submit the online entry form with all requested details and upload a scanned copy or photo of the receipt for the qualifying transaction.

Do I need to download an app to enter this offer?

You do not need to download a special app to enter the promotion.

I cannot log on using my username or password.

Please follow the links and instructions on the registration page. In the case that you experience any issues, please to send us your query via our “**contact us**” page: https://www.kelloggs.com.au/en_AU/contact-us.html and we can check your details for you.

What do I need to purchase to participate in this offer?

To be eligible to participate in this promotion, you must purchase a 725g Corn Flakes pack **in a single transaction** any Coles supermarket within Australia or online at <https://www.coles.com.au> during the promotion period.

How to best take a photo of your receipt and requirements for successful upload.

Ensure the receipt is in good condition, not damaged or in pieces. Images should be clear and in focus, not obstructed by objects. If the purchase receipt is missing any of the following information (participating product name, purchase price, retailer where the product was purchase, purchase date and time and receipt number), or is illegible or indecipherable, it will render the entry invalid. If the same receipt is submitted multiple times, the Promoter will render all entries using that one receipt invalid. Receipt upload has a maximum file size of 6MB each and the file types accepted are PDF, JPG, JPEG or PNG only.

How many times can I enter the offer?

Multiple entries permitted subject to the following:

- a) maximum of one (1) entry permitted per qualifying transaction;

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- b) limit of three (3) entries permitted per person per day; and
- c) each entry must be submitted separately and in accordance with the entry instructions above.

What are the prizes I can win?

| Prize Description | Number of prizes | Value (per prize) |
|---|-------------------------|--------------------------|
| Major Prize: The prize is \$10,000 paid by direct deposit to the winner's nominated Australian bank account in their name. | 4 | AUD\$10,000.00 |
| Minor Prize: The prize is a \$500 Coles e-Gift Card. | 28 | AUD\$500.00 |

How many prizes can I win?

The entrant is eligible to win a maximum of one (1) Major Prize and one (1) Minor Prize (excludes SA residents).

How will I know my entry was submitted successfully?

Once you have uploaded your receipt, and you are able to submit your entry, you will receive a confirmation email. If an error message appears, please check that the receipt uploaded correctly and has not already been used for a previous entry.

Do I need to keep proof of my purchase?

Yes, you must keep your receipt to be validated for redemption.

When will draws be run?

The draw will take place at 12:00 pm AEST on 27/06/24 using computerised random selection.

How will I know if I am a winner?

The winners will be contacted by email within seven (7) days of the draw. The winners will be published at www.kelloggs.com.au/100years-coles-win by 04/07/24

How will I receive my prize?

The major prize of \$10,000 will be direct deposited to the winners nominated Australian bank account in their name. Kellogg's Australia will contact the winner for this information.

The minor prize of \$500 Coles e-gift cards will be sent via email.

Where do my personal details go and who sees them?

Please visit https://www.kelloggs.com.au/en_AU/privacy-policy.html

Who do I contact if I have more questions?

Please contact our customer services team via the "contact us" page link on www.kelloggs.com.au/100years-coles-win or call AUS: 1800 000 474